**Data 607- Final Project Proposal Joyce Aldrich**

**Data Source link:**

<https://www.kaggle.com/datasets/swaptr/layoffs-2022?datasetId=2626311&searchQuery=r>

**Background and Motivation:**

Layoffs are a common occurrence in the business world, especially during times of economic uncertainty. This project aims to analyze the layoff trends in 2022 using the "Layoffs 2022" dataset from Kaggle which I would like to call “Post Covid-19 Pandemic”. The dataset contains information on the companies that have announced layoffs and the number of employees affected.

**Objectives:**

1. To analyze the industries and locations that are most affected by layoffs since 2022
2. To predict the future trends of layoffs based on the data analysis
3. To analyze the stock price trends of layoffs companies